



WEWS

ORDER

Flight Dates **08/22/12-08/27/12**

Contract / Revision **306871 /**

Original Date / Revision
08/02/12 08/28/12

Advertiser **Americans for Prosperity**

Agency **Mentzer Media**

Buying Contact

**600 Fairmont Avenue - Suite #306
Towson, MD 21204**

Product

Americans for Prosperity

Agency Com 15%

Billing Contact

**600 Fairmont Avenue - Suite #306
Towson, MD 21204**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # **1159**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 92050

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	46	\$55,802.50	\$65,650.00	0.00	07/30/12	08/26/12	46	\$55,802.50	\$65,650.00
September 2012	15	\$22,440.00	\$26,400.00	0.00	08/27/12	08/27/12	15	\$22,440.00	\$26,400.00
Totals	61	\$78,242.50	\$92,050.00	0.00					

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WEWS	08/22/12	08/24/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	-- 111--	:30	3	\$850.00	P-1	0.00 NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	-- 111--	3		\$850.00		0.00					
N 2	WEWS	08/22/12	08/24/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	-- 111--	:30	3	\$850.00	P-1	0.00 NM	3	\$2,550.00



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Print Date: 09/24/12

Page 2 of 4

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Hiatus Dates

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Order Sep 00:20:00

Advertiser **Americans for Prosperity** Product **Americans for Prosperity** Estimate # **1159**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 2	WEWS	08/22/12	08/24/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	-- 111--	:30	3	\$850.00	P-1	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-- 111--					3	\$850.00		0.00			
N 3	WEWS	08/22/12	08/24/12	M-F 9-10a M-F 9-10a	CM	9-10a	-- 111--	:30	3	\$700.00	P-1	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-- 111--					3	\$700.00		0.00			
N 4	WEWS	08/22/12	08/24/12	M-F 10-11a M-F 10-11a	CM	10-11a	-- 111--	:30	3	\$700.00	P-1	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-- 111--					3	\$700.00		0.00			
N 5	WEWS	08/22/12	08/24/12	M-F 11-12p M-F 11-12p	CM	11a-12p	-- 111--	:30	3	\$1,000.00	P-1	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-- 111--					3	\$1,000.00		0.00			
N 6	WEWS	08/22/12	08/24/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	-- 111--	:30	3	\$700.00	P-1	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-- 111--					3	\$700.00		0.00			
N 7	WEWS	08/22/12	08/24/12	M-F 1-3p Rotation M-F 1-4p Rotation	CM	1-4p (1:00 PM-3:00 PM)	-- 111--	:30	3	\$700.00	P-1	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-- 111--					3	\$700.00		0.00			
N 8	WEWS	08/22/12	08/24/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	-- 111--	:30	3	\$1,200.00	P-1	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-- 111--					3	\$1,200.00		0.00			
N 9	WEWS	08/22/12	08/24/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	-- 111--	:30	3	\$1,600.00	P-1	0.00	NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-- 111--					3	\$1,600.00		0.00			
N 10	WEWS	08/23/12	08/23/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	---T---	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---					1	\$2,000.00		0.00			
N 11	WEWS	08/22/12	08/24/12	M-F 7-730p 7-730p Wheel	CM	7-730p	-- 111--	:30	3	\$2,400.00	P-1	0.00	NM	3	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-- 111--					3	\$2,400.00		0.00			
N 12	WEWS	08/22/12	08/24/12	M-F 730-8P 730-8p Jeopardy	CM	730-8p	-- 111--	:30	3	\$2,600.00	P-1	0.00	NM	3	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-- 111--					3	\$2,600.00		0.00			
N 13	WEWS	08/22/12	08/24/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	-- 111--	:30	3	\$1,200.00	P-1	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-- 111--					3	\$1,200.00		0.00			
N 14	WEWS	08/22/12	08/24/12	M-F 11-1135P Late News M-F 11-1135P Late News	CM	11-1135p	-- 1-1--	:30	2	\$2,400.00	P-1	0.00	NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WEWS

Print Date: 09/24/12

Page 3 of 4

Contract / Revision **306871** Flight Dates **08/22/12-08/27/12**

Hiatus Dates

Original Date / Revision 08/02/12/ 08/28/12

Order Sep 00:20:00

Advertiser **Americans for Prosperity** Product **Americans for Prosperity** Estimate # **1159**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	WEWS	08/22/12	08/24/12	M-F 11-1135P Late New SM M-F 11-1135P Late News	CM	11-1135p	-- 1- 1--	:30	2	\$2,400.00	P-1	0.00	NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-- 1- 1--	2		\$2,400.00		0.00						
N 15	WEWS	08/24/12	08/24/12	Friday Prime A Shark Tank	CM	8-9p	---- 1--	:30	1	\$3,500.00	P-1	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	---- 1--	1		\$3,500.00		0.00						
N 16	WEWS	08/25/12	08/25/12	SA 6-630p News SA 6-630p News	CM	6-630p	----- S-	:30	1	\$800.00	P-1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	----- S-	1		\$800.00		0.00						
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1		WEWS	08/20/12-08/26/12	SA 6-630p News	6-630p		----- Sa--	:30	(\$800.00)	0.00	NM				
Credited [Flight ended.]															
N 17	WEWS	08/25/12	08/25/12	Nascar Series Nascar Series	CM	12p-12x (7:30 PM-11:00 PM)	----- S-	:30	2	\$1,500.00	P-1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	----- S-	2		\$1,500.00		0.00						
N 18	WEWS	08/26/12	08/26/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	----- S	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	----- S	1		\$650.00		0.00						
N 19	WEWS	08/26/12	08/26/12	SU 6-630p News SU 6-630p News	CM	6-630p	----- S	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	----- S	1		\$1,200.00		0.00						
N 20	WEWS	08/26/12	08/26/12	ABC Sunday Prime Sunday Prime	CM	7-11p (9:00 PM-11:00 PM)	----- S	:30	2	\$3,500.00	P-1	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	----- S	2		\$3,500.00		0.00						
N 21	WEWS	08/27/12	08/27/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	M-----	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/12	09/02/12	M-----	1		\$850.00		0.00						
N 22	WEWS	08/27/12	08/27/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	M-----	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/12	09/02/12	M-----	1		\$850.00		0.00						
N 23	WEWS	08/27/12	08/27/12	M-F 9-10a M-F 9-10a	CM	9-10a	M-----	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/12	09/02/12	M-----	1		\$700.00		0.00						
N 24	WEWS	08/27/12	08/27/12	M-F 10-11a M-F 10-11a	CM	10-11a	M-----	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/12	09/02/12	M-----	1		\$700.00		0.00						
N 25	WEWS	08/27/12	08/27/12	M-F 11-12p M-F 11-12p	CM	11a-12p	M-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						



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Print Date: 09/24/12

Page 4 of 4

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Order Sep 00:20:00

Advertiser **Americans for Prosperity** Product **Americans for Prosperity** Estimate # **1159**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N25	WEWS	08/27/12	08/27/12	M-F 11-12p M-F 11-12p	CM	11a-12p	M-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$1,000.00		0.00			
N26	WEWS	08/27/12	08/27/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	M-----	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$700.00		0.00			
N27	WEWS	08/27/12	08/27/12	M-F 1-3p Rotation M-F 1-4p Rotation	CM	1-4p (1:00 PM-3:00 PM)	M-----	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$700.00		0.00			
N28	WEWS	08/27/12	08/27/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	M-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$1,200.00		0.00			
N29	WEWS	08/27/12	08/27/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	M-----	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$1,600.00		0.00			
N30	WEWS	08/27/12	08/27/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	M-----	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$2,000.00		0.00			
N31	WEWS	08/27/12	08/27/12	M-F 7-730p 7-730p Wheel	CM	7-730p	M-----	:30	1	\$2,400.00	P-1	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$2,400.00		0.00			
N32	WEWS	08/27/12	08/27/12	M-F 730-8P 730-8p Jeopardy	CM	730-8p	M-----	:30	1	\$2,600.00	P-1	0.00	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$2,600.00		0.00			
N33	WEWS	08/27/12	08/27/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	M-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$1,200.00		0.00			
N34	WEWS	08/27/12	08/27/12	M-F 11-1135P Late News M-F 11-1135P Late News	CM	11-1135p	M-----	:30	1	\$2,400.00	P-1	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$2,400.00		0.00			
N35	WEWS	08/27/12	08/27/12	MON Bachelor/Bachelor Bachelor Pad	CM	8-11p	M-----	:30	1	\$7,500.00	P-1	0.00	NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$7,500.00		0.00			
Totals														61	\$92,050.00